

## New technology featuring 3D images makes its way into El Paso

by Jessica Gonzalez

Wed, October 31st 2018 at 3:58 PM



*New technology featuring 3D images makes its way into El Paso via company Yoongli. (KFOX14/CBS4)*



Share

**6:25-CV-00189**  
**Plaintiff**  
**EXHIBIT**  
**E**

**TOPICS:** [3D IMAGING](#) [EL PASO, TEXAS](#) [EMERGING TECHNOLOGIES](#) [HOLOGRAPHIC DISPLAY](#) [HOLOGRAPHY](#)

There's a new way to showcase local businesses with the help of 3D technology.

HYPERVSN is a London-based company that creates, displays and manages hologram-like images.

Here in El Paso, tech company **Yoongli** is an authorized dealer of HYPERVSN images.



NEWS

WEATHER

COMMUNITY

STATION

GAME CENTER

purposes.

Some of the 3D holographics are already set up at local businesses like Planet Fitness, Gold's Gym, EP Fitness and Circle K stores across El Paso.

Gonzalez said the company is looking to expand with a network that others can use.

"We are creating a holographic network that is the only one in the Southwest that will allow businesses to advertise through this network," Gonzalez said.

Gonzalez said it is a unique way for businesses to communicate and stand out.

## Conversation

Your voice matters. Discussions are moderated for civility. See our [guidelines](#).

Be the first to comment...



**No one seems to have shared their thoughts on this topic yet**

Leave a comment so your voice will be heard first.

Powered by OpenWeb

[Terms](#) | [Privacy](#) | [Feedback](#)

## TRENDING



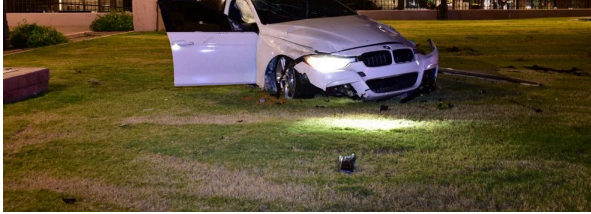
NEWS

WEATHER

COMMUNITY

STATION

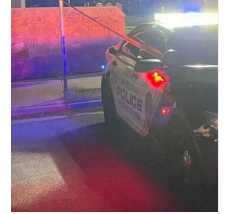
GAME CENTER



**Overnight Crash in Mesilla kills Albuquerque Jersey Mike's franchise owner**



**Trump blasts Netanyahu for response to Gaza peace plan: 'Why so f\*\*\*ing negative?'** 



**Two men hospitalized after injuries after** 



Loading ...